Kiran Raszka
PRODUCT DESIGNER

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PH 0434530357   E hello@kiranraszka.com   📍 Melbourne

⚡ PROFESSIONAL EXPERIENCE

Product Designer
ilume (Mar 2021 - Present)

Innovative tech-centric pet health startup. Drive research, data analysis and strategy activities to identify areas of investment for software and hardware features as well as business opportunity.

» User research and testing
» Workshop facilitation
» Building and maintaining atomic UI systems
» Rapid wireframing and interactive prototyping

UX Designer
Sleeping Duck (Jul 2020 - Mar 2021)

UX Designer for the eCommerce mattress startup, Sleeping Duck. As the sole human-centred designer, my role covers various verticals as the company undergoes a rebrand and new website. Tasks include:

» Atomic / UI Design Systems
» Site maps and information architecture
» Rapid protoyping
» Facilitating stakeholder workshops
» User interviews
» User testing and market research

UI Designer
Catch.com.au (Feb 2018 - Mar 2020)

Graphic Designer for Australia's largest eCommerce site, Catch.com.au. Responsible for a wide range of tasks which enhanced sales results and traction for the brand, including:

» UI/UX Design
» Animation for site and EDM
» Development of sales decks for stakeholders
» HTML5/CSS3 & WordPress tweaks

99 REFERENCES

Available on request

⚛ SKILLS

Research & Synthesis
Design Thinking, User Interviews, Strategy Workshops, Competitor Analysis, Archetypes, Testing

Solution Design
Feature Priority, Wireframing, IA, Interaction Design, UI, Prototyping, Visual Design, Usability Testing

Software & Code
Adobe Suite, Figma, Sketch, InVision, Balsamiq, MS Suite, Final Cut, Marvel, Principle, HTML, CSS, JS

👤 PERSONAL SKILLS

Pragmatics, Communication, Honesty, Technical Competency, Efficiency, Flexibility, Growth Mindset, Persistence, Humour, Unflappability

♡ PASSIONS & INTERESTS

Technology, Productivity, Mindfulness, Excercise, Hiking, Video Games, Movies, Travel, Design, Content Creation, Photography, Sports, Socialising

🎓 EDUCATION

Academy Xi
Product Management Foundations (2020-2021)

General Assembly Melbourne
User Experience Design Immersive (2020-2020)

Bachelor of Communication Design
Swinburne University of Technology (2012-2016)

Distinction; Majoring in Digital Media & Illustration

St. Kevin's College
Victorian Certificate of Education (2006-2011)